

SEPTEMBER 23-26, 2019

IPOS BANFF 2019

THE 21st WORLD CONGRESS OF PSYCHO-ONCOLOGY

Sponsorship Program



Canadian Association of Psychosocial Oncology
Association Canadienne d'Oncologie Psychosociale

For further information please visit us at www.ipos2019.com

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*A Global Call for Action:
Implementing Psychosocial Oncology
Research for Optimal Cancer Care*

About IPOS 2019

Venue: Banff Centre For Arts and Creativity

Theme: *A Global Call for Action: Implementing Psychosocial Oncology Research for Optimal Cancer Care*

Expected Attendees: 700-900

To all prospective supporters,

The shared mission of the Canadian Association of Psychosocial Oncology (CAPO) and the International Psycho-Oncology Society (IPOS) is to foster the science and practice of psychosocial oncology to improve the care for people affected by cancer through partnerships, research, public policy, advocacy and education.

Our 2019 World Congress will create an opportunity to bring together an international body of health care professionals. This forum encourages new global partnerships and allows for the dissemination of ground-breaking research to professionals and the general public about psycho-oncology, that is, the psychosocial (psychiatric, psychological, social, behavioural, ethical) and psychobiological aspects of oncology. Finally, this forum allows us to recognize exceptional contributions from around the world to the field of psycho-oncology through our awards of excellence.

Your contribution is critical to ensuring that we, as a not-for-profit organization, can continue to bring together ideas and advancements from around the globe to a broad audience. Our ultimate goal is to ensure consistent, best in class care for cancer patients worldwide.

As the Conference Chair, I would like to thank you in advance for your consideration in supporting the 2019 World Congress.

Best Regards,

Fiona Schulte, Ph.D, R.Psych.
Assistant Professor, Department of Oncology, Division of Psychosocial Oncology
Cumming School of Medicine, University of Calgary

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• **Website:** www.ipos2019.com

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The International Psycho-Oncology Society (IPOS) was founded in 1984 to foster international multidisciplinary communication about clinical, educational and research issues that relate to the subspecialty of psycho-oncology. The society sought to provide leadership and development of standards for education and research on the psychological, social and spiritual factors that affect the quality of life of cancer patients and their loved ones, and that influence tumor progression and survival. The aims of IPOS have been to foster training, encourage psychosocial principles and a humanistic approach in cancer care, and to stimulate research and develop training so psychosocial care may be integrated with all clinical oncologic specialties for optimal patient care.



Canadian Association of Psychosocial Oncology
Association Canadienne d'Oncologie Psychosociale

The Canadian Association of Psychosocial Oncology (CAPO) has been a leader in understanding, treatment and study of the social, psychological, emotional, spiritual and quality of life aspects of cancer for more than 30 years. CAPO members from coast-to-coast foster and encourage interdisciplinary excellence in psychosocial research, education and clinical practice in oncology. CAPO members are involved in all levels of clinical care, planning, research, and education and are regular participants on local, regional, national and international planning groups.

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**UNIVERSITY OF
CALGARY**

The University of Calgary

The Charbonneau Cancer Institute is a community of researchers and educators dedicated to achieving a cancer-free future. Charbonneau is *meeting the cancer challenge* through discovery and innovation in basic and applied research. The Institute brings together scientists and physicians to integrate research care across disciplines – from understanding and preventing cancer, to transforming its detection and treatment, to improving life with and after cancer. Our members include researchers at the Tom Baker Cancer Centre and the University of Calgary's Cumming School of Medicine and Teaching Hospitals. The psychosocial impact of cancer is one of our primary emphases.



**Alberta Health
Services**

Alberta Health Services

The mission of our Department is to improve cancer patient care and health outcomes through integrated programs in cancer prevention, patient care, research, and education. We plan to achieve this mission through our scholarship activities and research, of which Psychosocial and Survivorship research is acknowledged as one of our core foci.

Our Division of Psychosocial Oncology is internationally recognized in the conduct of counseling, research, and education in psychosocial oncology. It is the recipient of two endowed chairs including the Enbridge Research Chair in Psychosocial Oncology which is co-funded by the Alberta Cancer Foundation and the Canadian Cancer Society. In 2016 the Division was awarded the Daniel Family Leadership Chair in Psychosocial Oncology which will enable the Division to take a programmatic approach to clinical based research. Specifically, the Division has used this Chair to recruit a new faculty member, to create global linkages and to host a bi-annual summit focused on improving patient care.



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Supporting the Congress

In order to assist us in holding this important event, we are seeking support from interested companies that believe this event to be the right fit for their brand.

IPOS 2019 Congress will provide a unique opportunity for your organization to be associated with the interactive platforms for allied health professionals, clinicians, laboratory scientists, and specialists from all over the world. You can gain exposure and interaction with relevant stakeholders on a local and international level. We seek support to enable us to hold this event as funds raised through industry support will go directly towards the cost of running the event.

Partnering with the IPOS 2019 World Congress of Psycho-Oncology offers:

- A unique opportunity to build awareness of your company/organization, reinforce your brand and showcase your investment in cancer care to more than 800 health care professionals;
- Prominent recognition on the Congress and IPOS websites and in printed materials for the Congress; and
- Connections with people who are actively looking for your expertise, products and services.

Attendees will include:

Psychiatrists
Psychologists
Psychotherapists
Researchers
Oncologists
Social Workers
Counsellors

Researchers
Nurses
General Practitioners
Medical Directors
Social Scientists
Patient Advocates
Sex Therapists
Administrators and Policy Makers
Clergy/Pastoral Counsellors

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Preliminary Programme

Monday September 23, 2019

Preconference Academy Workshops

0830-1200 Sessions (9 rooms booked for mixture of full and half-day workshops)

1200-1300 Break

1300-1630 Sessions

1700 Welcome Opening Reception

Tuesday September 24, 2019

Congress Day 1

0815-0930 Opening Comments (30 min)

Plenary 1 (45 min)

0930-1015 Break and Poster session

1015-1145 Concurrent Sessions

1145-1300 Lunch and Poster Session and CAPO AGM

1300-1400 Plenary 2

1400-1430 Break and Poster session

1430-1600 Concurrent Sessions

1600-1730 Concurrent Sessions

Wednesday September 25, 2019

Congress Day 2

0830-0930 Plenary 3 – President's Plenary

0930-1015 Break and Poster session

1015-1145 Concurrent Sessions

1145-1300 Concurrent Sessions

1300-1415 Lunch and Poster Session and IPOS AGM

1415-1515 Plenary 4

1515-1545 Break and Poster session

1545-1715 Concurrent Sessions

1700 Congress Dinner

Thursday September 26, 2019

Congress Day 3

0830-1000 Concurrent Sessions

1000-1130 Plenary 5– IPOS & CAPO Awards

1130-1230 Concurrent Sessions

1230-1330 Lunch and Poster Session

1330-1430 Plenary 6

1430-1600 Concurrent Sessions

1600-1630 Closing Ceremonies

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Supporting Opportunities

Visionary Supporter (Exclusive opportunity)

CAD\$25,000

Privileges include:

1. Identification as a Visionary Supporter in the following:

- Logo and name prominently displayed at the top of all collateral, including on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.
- Recognition on the official Congress App with your logo, and on the Congress website as the Visionary Supporter, including link to your own website.
- Company name mentioned in the press release.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the congress.

2. Exposure at the Congress including:

- 2.5 ft x 12 ft exhibition space accompanied by 2 tables and 4 chairs for each exhibition area.
- Logo printed on delegate lanyards, writing pads and pens.

3. Dedicated email to all Congress registrants:

- Within 60 days after the Congress, the sponsor can provide the Conference Manager content to be emailed to all Congress registrants. Branding, content, images and links are to be provided by the sponsor.

4. Advertisement Opportunities

- One (1) page advertisement in the Final Programme. Placement on Back Cover or Inside Back.

5. Participation in the Congress:

- Five (5) complimentary Congress passes and two (2) tickets with VIP seating to the gala dinner.

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Supporting Opportunities

Innovating Supporter (3 Available)

CAD\$15,000

Privileges include:

1. Identification as an Innovating Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.
- Recognition on the official Congress App with your logo, and on the official Congress website, including link to your own website.
- Company name mentioned in press release.
- Mentions and Logo inclusion in social media communications, email advertisements and in online promotional materials leading up to the congress.

2. Exposure at the Congress including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

3. Advertisement Opportunities

- One (1) page advertisement in the Final Programme.

4. Participation in the Congress:

- Two (2) complimentary Congress passes and two (2) tickets to gala dinner.



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Supporting Opportunities

Sustaining Supporter (3 Available)

CAD\$10,000

Privileges include:

1. Identification as a Silver Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.
- Recognition on the official Congress website and Congress App.

2. Exposure at the Congress including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

3. Advertisement Opportunities

- Advertisement in the Congress programme.

4. Participation in the Congress:

- Two (2) complimentary Congress passes and two (2) tickets to the gala dinner.

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Supporting Opportunities

Enriching Supporter (5 Available)

CAD\$7,000

Privileges include:

1. Identification as an Enriching Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.
- Recognition on the official Congress website.

2. Exposure at the Congress including:

- 2.5 ft x 6 ft exhibition space accompanied by 1 table and 2 chairs for each exhibition area.

3. Participation in the Congress:

- Two (2) tickets to the gala dinner.

Benefactor (Speaker) Supporter (5 Available)

CAD\$5,000

Privileges include:

1. Identification as a Speaker Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Report.
- Recognition on the official Congress website.

2. Participation in the Congress:

- Includes speaker attendance to the gala dinner.

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Supporting Opportunities

Fellowship Supporter (5 Available)

CAD\$3,000

Privileges include:

1. Identification as a Fellowship Supporter in the following:

- Logo and name prominently displayed in on-site registration handout materials and on-screen during plenary sessions, all Congress Materials and Congress Final Reports.
- Recognition on the official Congress website.

2. Participation in the Congress:

- Includes fellowship attendance to the gala dinner.

Full-page advertisement in the final programme book CAD\$400 (per page)

- Run-off-page
- Design file to be supplied by Supporter

Customized Supporter Opportunities Available

To confirm your support, or for any inquiries regarding sponsorship packages, please contact us at:

Email: conference@capo.ca

Phone: 416-969-0207